



THE **TRADITION**
TURNS TO **TURF**

BASEBALL IS AN **AMERICAN TRADITION** THAT HAS STOOD THE TEST OF TIME.

The sport, though, is evolving, and synthetic turf is becoming an increasingly visible component of baseball's landscape. More teams are playing on synthetic turf, and there are several major reasons for this shift.

While the season starts in early spring, baseball practice for many teams and programs begins in earnest in late January and early February. This offers its own set of challenges. Teams in certain parts of the country can miss up to three weeks of scheduled outdoor practices because of weather or the residual effects of weather (rain, snowmelt, mud).

Shaw Sports Turf provides a surface that is always ready and allows the team to prepare and practice when it needs to without threat of cancellation or delay.

A long season means significant wear and tear on a field. Shaw Sports Turf provides a consistent, durable surface that plays the same way every time you take the field, and there is no downtime for field recovery.

The science and technology behind Shaw Sports Turf closely replicates the look and playability of natural grass fields. Shaw Sports Turf works with each client to custom engineer a field with his desired performance characteristics.



THE INDUSTRY'S PREMIERE **5-TOOL PLAYER**

01 AESTHETICS

grasslike surface with a natural, true bounce for consistent playability

02 AVAILABILITY

no closing fields or game cancellations for inclement weather

03 PERFORMANCE/ DURABILITY

up to four times more play than natural grass on a surface proven to deliver time after time

04 MAINTENANCE

no water, pesticides, fertilizers or mowing needed

05 SAFETY

nonabrasive, grasslike surface is player-friendly



Designed specifically for baseball performance, with feedback from baseball players such as John Smoltz, Shaw Sports Turf set out to engineer the ultimate baseball field.

The result was TruHop, the closest thing to natural grass. Its revolutionary design mirrors the real thing in terms of playability and performance yet provides durability that natural grass just can't rival. TruHop can be engineered with various pile heights and infill ratios to fit each performance area of the field.

“THROUGH THE COMBINATION OF PLAYER FEEDBACK AND NEW TECHNOLOGY, **SHAW SPORTS TURF** HAS DESIGNED A PRODUCT THAT SIMULATES THE PERFORMANCE OF NATURAL GRASS. YOU GET A TRUE BALL BOUNCE AND BALL ROLL THAT THE PLAYER CAN TRUST. BEST OF ALL, IT'S INCREDIBLY DURABLE, AND YOU GET MORE PLAY TIME. I'VE SEEN IT FIRSTHAND, AND I BELIEVE **THIS WILL TAKE BASEBALL TO THE NEXT LEVEL.**”

—**JOHN SMOLTZ** // MLB PITCHER



The logo features the word "shaw" in a bold, lowercase sans-serif font, with a small trademark symbol. Below it, the words "SPORTS TURF" are written in a smaller, all-caps sans-serif font. To the right of the text is a stylized graphic of three overlapping, curved shapes in shades of orange and yellow, resembling a flame or a stylized 'S'.

shaw[™]
SPORTS TURF

**ACHIEVE
MORE**

www.shawsportsturf.com

© 2013 Shaw Sports Turf. A Division of Shaw, A Berkshire Hathaway.

v.10.13