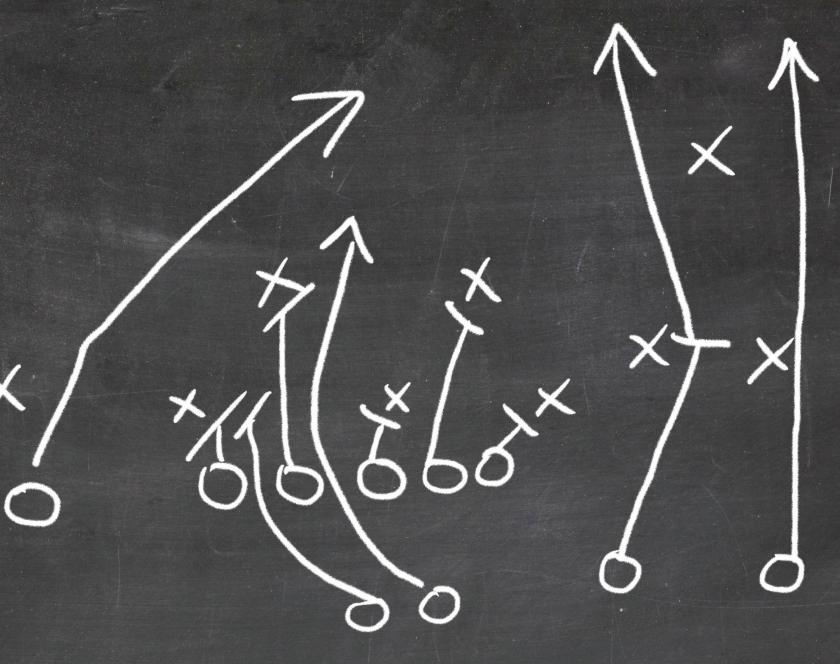
# AKEA

WITH PURCHASING PARTNERS THROUGH SHAW SPORTS TURF'S COOPERATIVE PROGRAM TO GET YOUR FIELD IN THE GROUND EASIER.





FIELD ( PURCHASING PROGRAM

### THE FIELD DIRECT PURCHASING PROGRAM

includes multiple cooperative purchasing partners allowing customers to purchase Shaw Sports Turf through awarded contracts that have been publicly solicited and competitively bid.

## WHY CHOOSE THE FIELD DIRECT PURCHASING PROGRAM?

Through this program Shaw Sports Turf is able to bring the savings directly to you. Because vendors like us are bidding to provide services to many agencies instead of just one, we are able to offer the best available pricing.



### CONVENIENT

Significant staff resource time and expense saved



### **FLEXIBLE**

Contracts are designed to meet the demands and needs of organizations of all sizes



### TRANSPARENT

Terms and pricing upfront, no hidden costs or requirements



### COMPLIANT

Cooperative contracts are designed to meet statutory, policy and administrative requirements

Through using the Field Direct
Purchasing Program you are able
to avoid a situation caused by
choosing a less reputable
service/company in a "low bid"
procurement process. The
"lowest bid" does not always
equate to the "best bid."

## HOW DOES BUYING THIS WAY SAVE ME TIME AND MONEY?

- Soft cost savings (Retaining A&E firm, design fees, solicitation/bidding costs).
- · Save on the time consuming process of a public bid.
- These cooperative contracts have already been previously competitively bid and awarded using "ceiling" or "not to exceed" pricing to allow for maximum flexibility.
- In being awarded the cooperative contract, SST has been evaluated not only on our price being competitive in the market, but also on value, resume, and company financial strength and reputation.

# CAN OUR LOCAL CONTRACTORS WORK WITH YOU UNDER THE COOPERATIVE PURCHASING CONTRACT?

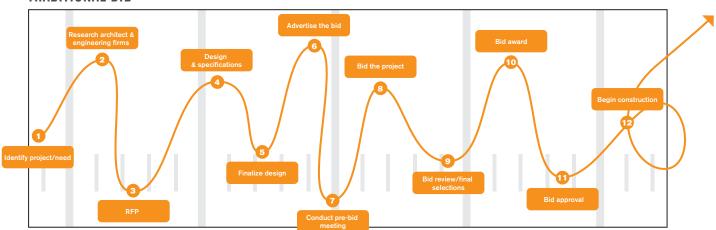
- Yes. In most cases we are able to include your local businesses or contractors to work as subcontractors under the Shaw Sports Turf Field Direct purchasing program contract.
- In most cases we are able to extend our contracts to be used by our strategic partners in your area.
- Utilize the cooperative contract to purchase the materials if your community does not allow for construction services.

## TAKE ADVANTAGE OF SHAW SPORTS TURF FINANCING PLANS.

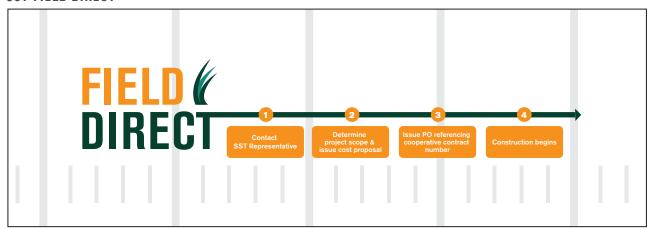
- Conserve capital and credit lines
- Benefit from tax exempt municipal leasing
- Manage your balance sheet
- Improve cash forecasting



### TRADITIONAL BID



### **SST FIELD DIRECT**





• Field Direct Purchasing Program leverages already publicly solicited, competitively bid and awarded contracts that satisfy affiliated state and local agencies bid requirements.



• Strength in numbers: the sheer volume of purchasing power amassed by the size of the coopertive provides each member with economies of scale.



• Saves procurement professionals time and resources necessary to research new product categories, source competitive quotes and negotiate pricing.



As an awarded vendor, Shaw Sports Turf has competitively bid and received several contracts from multiple cooperative purchasing organizations.

### Association of Educational Purchasing Agencies (AEPA)

Made up of numerous local and regional purchasing agencies. Contact your Shaw Sports Turf representative for specifics on your local agency affiliate.

#### Sourcewell

(ESCNJ), NJ

**University of California Office of the President (UCOP)** 

The Interlocal Purchasing System (TIPS)

California Multiple Award Schedule (CMAS), CA

COSTARS, PA

Educational Services Commission of New Jersey

"Purchasing through FIELD DIRECT allowed us to purchase the fields at a significant savings of approximately 25 percent, and saved time to spec and bid the product. We had better control over the product as well. It saved us from cutting an entire field out of our project due to cost. The time management on this project has been the most efficient project I have worked on in over two decades."

- Mary-Jeanne Hutchison,

Director of O'Fallon Parks and Recreation.

For more information, contact:

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